



**MADISON**

Investment Managers



**MADISON WEALTH MANAGEMENT**

We have three products: Hifadhi, Zalisha and Shujaa designed to meet the needs of different high net worth individuals and Businesses.

### Product Overview

- Minimum investment is Kes. 2,000,000
- A Wealth Manager to handle the client relationship and periodic portfolio review and readjustments to meet investment needs.
- The returns stated below are NET of management fees
- Top ups allowable in multiples of KES 1,000,000

Product	Features
<b>Madison Hifadhi</b>	<p>This is tailored to investors whose primary investment goal is capital protection with a conservative risk profile. This investment gives stable growth and easy access throughout the year.</p> <ul style="list-style-type: none"> <li>• We invest in Treasury bills and Bank Deposits with strategic allocations of each.</li> <li>• Benchmark return: 91 Day T-bill + 2%.</li> <li>• You can choose 3 months, 6 months or one year tenors and these attract different rates of returns above the benchmark.</li> </ul>
<b>Madison Zalisha</b>	<p>This is tailored for investors whose primary investment goal is capital growth with a moderate risk profile. This investment gives great return and good growth of capital.</p> <ul style="list-style-type: none"> <li>• We invest your money in Treasury bills, Bank Deposits and Commercial papers with strategic allocations.</li> <li>• Benchmark Return – 91 Day T-bill + 3%</li> <li>• You can choose 3 months, 6 months or one year tenors and these attract different rates of returns above the benchmark.</li> </ul>
<b>Madison Shujaa</b>	<p>This is tailored for investors whose primary investment goal high returns and capital growth. These investors also possess an aggressive risk appetite.</p> <ul style="list-style-type: none"> <li>• We invest your money in Bank deposits, Treasury bills, and Commercial Papers</li> <li>• Benchmark Return – 91 Day T-bill + 4.5%</li> <li>• You can choose 3 months, 6 months or one year tenors and these attract different rates of returns above the benchmark.</li> </ul>

Product	2020
Madison Shujaa	12.38% P.A.
Madison Zalisha	11.38% P.A.
Madison Hifadhi	9.01% P.A.
Average T-Bill Rate	6.85% P.A.
Commercial Bank Average Deposit Rate	6.82% P.A.

## Account Opening Requirements

### For Individuals:

1. Filled individual application form and investment management agreement
2. Copies of ID/ Passport.
3. Proof of bank details e.g. copy of ATM card, copy of cancelled cheque or latest bank statement for one month.
4. Passport size photos.
5. KRA PIN certificate

### For Businesses:

1. Filled Institution application form and investment management agreement.
2. Certificate of incorporation/ Registration Certificate
3. Signatory copies of ID(s)/ Passport(s).
4. Board Resolution to open a Wealth Management Account.
5. Proof of bank details e.g. cancelled cheque or latest bank statement within the last three months, letter from bank confirming the bank details.
6. Passport size photo for each signatory.
7. KRA PIN certificate for organization and Individuals



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