Investment:
Member No:



MADISON UNIT TRUST ACCOUNT OPENING FORM

1. Details of the applicant

i. Details of the applicant				
If more than two applicants, please fill in a separate form f below	or each applicant (s) and indicate the number of applicants			
Individual Applicant (i)	Individual Applicant (ii)			
Title. Mr. Mrs. Hon. Other	Title. Mr. Mrs. Hon. Other			
Surname	Surname			
Other Names	Other Names			
ID/Passport No	ID/Passport No			
Date of Birth Day Month Year	Date of Birth Day Month Year			
KRA PIN	KRA PIN			
Postal Address	Postal Address			
Email Address	Email Address			
Mobile Number	Mobile Number			
Group/Corporate Applicant				
Type of Organization Company Trust Sacco	Other			
Registration Name	Registration Number			
Date of Registration Day Month Year KRA Pin_				
Postal AddressPos	tal Code & Town			
Email AddressTel	ephone Number			
Contact PersonCo	ntact Person Number			
2. Clients Bank Details				
Account Name				
Account Number				
Bank Name				
Branch_				
Do you want to receive notification via Email? Yes	No			
Do you want to receive notification via Sms? Yes	No			
Are you tax exempted? Yes	No			
3. Occupation				
Tick where applicable Employed Self	Employed			
Nature of Occupation/ Business				
If Employed please state the name of Employer				
Designation/Title/Position Held				

Please indicate your source of funds for this investment (Please tick)							
	Please indicate your source of funds for this investment (Please tick)						
Sale of an Investment Portfolio Gift or Inheritance Savings Business Lottery Procedings Retirement Benefit Retirement Benefit Loan Other For other source of fund (please specify)							
5. Expected account activity quarterly							
KES 0 - KES 500, 0000 KES 500,000 - KES 1M More than 1m							
6. Next of Kin (For Individual & Joint Account)							
Name ID/Passport No. D.O.B Telephone Relationship							
7. Risk Assessment Questionnaire							
This Risk Assessment questionnaire helps to determine the best investment fund for the client based on their ri	sk						
1. In an effort to grow your wealth, would you be willing to take risk with your investment?							
Yes 2 No 1							
2. Which one of the following statements best describes your attitude towards investment risk? I would perfer a low risk investment and preserve my capital 1							
I would prefer a balanced portfolio with medium exposure to share 2							
I would prefer an aggressive portfolio with high exposure to shares 3							
3. Would you sell off your investments if you face a loss of twenty percent in your investments?							
Yes 1 Maybe 2 No 3							
4. Which factors attracts you to an investment? Security 1 A combination of security and income 2 Its good return, regardless the risk	3						
5. When do you expect to withdraw most of your funds from this investment?							
Less than one year 1 2 to 4 years 2 Above 5 years 3							
6. What do you expect of your income in the next three to five years?							
Decline/Stop 1 Stay about the same 2 Increase 3							
7. Approximately what percentage of your asset will this investment represent?							
51% and above 1 26% to 50% 2 10% to 25% 3 Less than 10	% 4						
8. What is your understanding of investment?							
No knowledge on any investment 1 Very little knowledge of investments 2							
A basic understanding of investments and financial markets 3							
A comprehensive understanding of investments and financial markets 4							
Do you have savings set aside for an emergency?							
No 1 Yes, but less than six month's worth 2							
Yes I have an adequate fund to last me more than 1 year							
Kindly get an average of your scores, add all the scores and divide the total by 9.							
Total							

Please tick	Most appropriate Fund	Risk Rating	Risk profile of fund	Fund Objective & Objectives	Amount
	Money Market Fund	0-1	Low	 Focus on secure income stream Expect minimal growth on capital invested Short to medium term preservation of capital Objective is capital preservation of the principal amount. 	
	Balanced Fund	1.1 - 2.5	Medium	- Stable income stream - Modest growth on capital invested - Medium to long term capital security - Suited for both income and capital growth - Moderate risk - Investment horizon of 3 years	
	Equity Fund	2.5 - 3	High	- Expect potentially high growth on invest capital - Long –term return likely to be greater than inflation - Suitable for Capital Growth - Investment horizon of more than 5 years.	

Madison Money Market Fund Collection Account Equity Bank Limited Equity Centre Branch 0810296649521

Mpesa Paybill: 653039 | Ussd Code *828#

PLEASE NOTE: Cash is not accepted at the offices of Madison Investment Managers and should not be paid to staff, agents or brokers.

All Cheque/Transfers should be paid to the respective fund bank accounts.

8. Income Distribution

Interest/Dividends will automatically be reinvested monthly for the Madison Money Market Fund; semiannually for the Madison Equity Fund and Quarterly for the Madison Balanced Fund. Reinvestment will provide you with maximum compound growth.

I do not wish for my interest/dividends to be reinvested (Tick if Applicable)

9. Risk Profile

Are you involved in any political activities?	Yes	No
Are you related to a person involved in political activities?	Yes	No
If yes, what is the relation?		

10. General Terms and Conditions

- 1. Completed application forms and notification of deposits/cleared funds must be received for the investment to be executed. Subscriptions monies in
- cleared funds received will be dealt with on the next dealing day.
- 2. Units are traded at the daily ruling prices and will be repurchased by Madison Investment Managers Limited in accordance with the Capital Markets
- (Collective Investment Schemes) Regulations, 2001 and on terms and conditions set out in the relevant Trust Deed.
- 3. The investor applies to invest in the one of the sub-funds of the collective investment scheme (the Madison Investment Managers Unit Trust Funds)
- in accordance with the provisions of the UmbrellaTrust Deed and the respective supplemental Trust Deed at the net asset value (NAV) at the close
- of business on the date of receipt of the money by Madison Investment Managers, or receipt of this application, whichever is later, provided it is
- received by the daily cut-off time of 12.00pm. If it is received later than 12.00pm, the following day's net asset value will be used to calculate the
- purchase value of the respective unit trust product(s).
- 4. All Unit Trust products are subject to a management fee of 2% on the gross yield.

- 10. All withdrawal requests are processed after 2 working days.
- 11. No third-party cheque is allowed. Payments made by a third party on behalf of an investor will need to be supported by further documentation
- 12. Once an account has been opened, a statement of investment will be sent by e-mail to the investor on a monthly basis. Copies of statements are
- available on request from Madison Investment Managers.
- 13. Madison Investment Managers will not be liable for any loss incurred due to incorrect information being supplied by the investor.
- 14. Please note that past performance is no indication of future results and that investing in a Unit Trust scheme constitutes a risk for your invested
- capital. This document does not constitute a distribution recommending the purchase or sale of any security or portfolio. Please be advised that
- Madison Investment Managers Unit Trust Fund Information Memorandum contains all information necessary to evaluate our unit trust and should
- be read before investing. We recommend that you consult your own independent financial advisor to obtain professional advice before exercising
- any decision based on the information present in this document.
- 15. Transmission of monthly statement and collection in case the client doesn't have an email.
- 16. Madison Investment Managers Limited reserves the right to seek further information on the source of funds being invested. Please note that the
- client represents and warrants that none of the cash and other assets forming the Account have been derived directly or indirectly from any act or
- omission that may constitute an offence or as a result of or in connection with any criminal conduct under the Proceeds of Crime and Anti-money
- Laundering Act No. 9 of 2009 or any other written law.
- 17. Client's investing more than one million are required to provide proof of funds.
- 18. In the event of death of account holder(s), Madison Investment Managers shall not be liable to act on any instructions given until the Grant of Letters of Administration or Grant of Probate in respect of the deceased's estate is provided.
- 19. In the case of mental incapacity of account holder(s), a court order appointing a guardian ad litem must be provided for authority to operate the account.

11. Declaration and signatures

- 1. I/We have read and understood the terms and conditions of this application.
- 2. I/We warrant that I am/ we are duly authorized to apply for the Madison Investment Managers Unit Trusts on the Terms and Conditions set out.
- 3. I/We confirm that the units are not being acquired directly or indirectly by or on behalf of any person restricted by law of any jurisdiction from acquiring such units and that I/We will not sell, transfer or otherwise dispose of any such units directly or indirectly to or for the account of such person.
- 4. I/We confirm that the money used for investments in Madison Investment Managers Unit Trust Fund is not arising out of the proceeds of any money Laundering or other illicit activities.
- 5. I/We agree that Madison Investment Managers is not responsible for any liability, losses or damages resulting from e-mail, sms or fax instructions, except where such liability or loss results from negligence, or willful default of Madison Investment Managers part.
- 6. I/We warrant that all information given in this proposal and in all documents which have been or will be signed by me/us in connection with the proposed application whether in my handwriting or not, is true and complete.
- 7. I/We the undersigned confirm that I/We have read and understood this declaration and its implications.

12. Email/Fax Indemnity

We refer to Investment(s) through this application form in the name of				
in Madison Investment Managers Limited ("the Company") and wish to advise and confirm as follows:				
1. That I/We hereby request and authorize the company to honor and act upon any and all instructions sent by fax,				
internet, electronic mail and scanned copies of documentation for investment transactions with the company which				
have been issued or provided by Me/Us through the following				
e-mail address Date thisday of(Year)				
2. The company shall not be liable for having acted in good faith upon instructions purporting to come from Me/Us				
but which, is subsequently discovered to, or may, emanate from unauthorized individuals or in any other				
circumstances whatsoever.				

13. Pl	13. Physical Address Confirmation							
Customer's Name			P.O box					
Estate/House No./Plot No								
l	Dear Sir/Madam,							
	I am writing to confirm that the above is a description of my residential address. A description has been provided as I do not have any utility bill that may be used to verify my current residential address.							
14.	14. Authorized Signature							
	Full Name	ID/ Passport No.	Designation	Specimen Signature				
1.								
2.								
3.								
4.								
Sig	ning Mandate: (please tick)							
	Any one authorized signa	tory First Named pl	us any other All the signa	tories				
	Any two of the authorize	,	as any other the signa					
15.	Documents Required							
For Individuals/Joint Applicants			For Company/Institutions:					
1. C	opies of all applicants IDs/ Va	lid Passports	 Certificate of incorporation/Registration Copy of Signatories ID 					
2. Utility bill (not more than 3 months old): or Lease/rental agreement or Fill residential confirmation			3. KRA PIN Certificate for Company					
3. P	orm provided on page 4 roof of Banking Details		(Tax Exemption Certificate Where Applicable) 4. KRA PIN Certificate for Signatories					
4. C	opy of KRA Pin or Tax Exemp	t certificate (if not	5. Passport size photo for each signatory.6. Board resolution to open the account & appoint the					
5. A	passport size photo for all a	oplicants	signatories for the account.					
	roof of Funds for Individuals/ nvesting 1 million and above.	Joint Applicants	7. Utility bill e.g. lease/rental agreement or Business Permit					
	g		8. Proof of bank details 9. CR12 and CR13 or Memorandum and Articles of					
			Association					
10. Proof of Funds for companies/institut million and above.				ies/institutions investing 5				
16.	For Official Use Only							
Inv	Investment Consultant							
Date & Signature								
Account opened by								
Date & Signature								
Account Confirmed by								
Date & Signature								